

Privacy Policy

Revised April 2, 2019

Coasis Coalition Companies PB LLC is public benefit company that brings together a wide range of parties with neighborhoods and municipalities to drive private investment economic activity and entrepreneurial efforts in Opportunity Zones to maximize the those benefits to under-optimized communities. We accomplish this goal by maximizing mutually beneficial incentives with investors, asset managers, municipalities and non-profits and aligning all stakeholders' long term economic interests in low income communities identified as Opportunity Zones. In executing on these goals, through our subsidiary, Coasis Coalition Conferences PB LLC, we also run a portfolio of conferences and other events on topics related to Opportunity Zones. Coasis Coalition Companies PB LLC and its affiliates, including Coasis Coalition Conferences PB LLC are collectively referred to herein as "Coasis", "we", "us" or "our").

Coasis is committed to respecting the privacy of every person who visits, registers with or subscribes to our websites, publications, events and other products or services.

Coasis is the primary data controller of personal data collected through this website or that we may collect in different ways as described in this Privacy Policy. If you are contacted by our other group companies, they will also be controllers of your personal data. This means that they are responsible for how your personal data is used, just as we are. You may contact any of these companies directly, or you can contact Coasis by emailing:

dataprotectionofficer@coasiscoaliton.com

or writing to:

Data Protection Officer
Coasis Coalition Companies PB LLC
5930 Royal Lane, # 310
Dallas, Texas 75230
United States.

This Privacy Policy outlines the information we may collect about you in relation to your use of our products and services ("personal data"). It also explains the legal rights that you have in relation to your data and how you may exercise these rights.

Some of our group companies may collect and use personal data for different purposes; those companies have their own websites and Privacy Policies.

We will process your data for the following lawful purposes: with your consent; to fulfil our obligations to you; and where there is a legitimate interest to do so.

When possible, we rely on your consent to use your data for the purposes described in this Privacy Policy. We also process personal data to fulfil our contractual obligations to you, for example, when you register for or otherwise obtain any of our services, subscribe to a publication, sign-up for a conference or other event or purchase a product from us, we will need to process some of your personal data. This will also include details of the persons responsible for payment (if different).

We may determine that processing your personal data serves both of our legitimate interests. This is the case in relation to many of our research, customer surveys, sales, marketing and advertising activities described in this Privacy Policy. These activities allow us to better understand your requirements, which in turn enables us to provide you with a better service. We review the bases for our processing decisions carefully and you can object to these activities at any time (see the “Your Rights” section of this Privacy Policy).

Our primary goal in collecting personal data from you is to give you a relevant customized experience of our products and services.

When you register with our website and/or sign up for our events, products or services, including any free trials thereof, we may ask you to provide your name, photo/likeness, address, email address and telephone number, and details relevant to your professional status, position, occupation or employer.

If you subscribe to attend one of our conferences and other events or one of our other products or services, we will also ask for payment details. Payments, including credit cards, debit cards and other similar payment systems are processed using third-party suppliers and we do not retain the credit card debit card or other payment system data (see the Third-Party Sites of this Privacy Policy). Address details may be shared with third party service providers engaged by us for order fulfilment, delivery and payment collection. This personal data is used by us to complete registration/subscription requests.

If you have registered for a conference or other event through one of our websites we may collect personal and/or professional data, including: name, photo/likeness, job title, company, address, telephone number, email or professional registration or licensing data (e.g., an attorney’s bar card number).

This information is necessary so that we can complete your registration for the event and provide you with relevant event materials or registrations with third parties you authorize such as those who maintain your professional registrations and qualifications, whether for continuing education requirements or otherwise.

We may also provide attendee, presenter, sponsor, exhibitor or delegate details of the type mentioned above to event sponsors, speakers or other participants or our other business partners who may contact you for their own advertising and marketing purposes. We may also provide to general attendees to any of our events your name, photo/likeness, position, employer and contact information in respect of the event you register for or attend, whether through an event application or otherwise.

We use the personal data you provide us and which we collect from you to inform you about similar products and services which we provide. We may send you marketing communications that are sponsored by our business partners or other Coasis companies and which are targeted to your interests based on information you have provided us such as job title, employer and/or industry. We may share your personal data with these partners or companies so that they can fulfil your request to receive marketing materials in accordance with your preferences. We may undertake partnered or other marketing efforts through us for other parties using the personal information we have for you. And third parties may verify, use or collect that information for us as mentioned below and, as such, may have access to that information.

Each of the Coasis companies that may contact you is a data controller in relation to the personal data that you have agreed to share with them. If you have any questions or concerns, you may contact the individual company, or us – using the contact details set out in the “Who We Are” section.

You can opt out from receiving such materials at any time. You may use the above provided contact information for us to do so.

The personal data we may use for advertising and marketing purposes includes your name, email address, job title, phone number, company name/employer, geo location, likeness, IP address, postal address and data collected using cookies and other similar technology. (Please read our separate Cookies Policy to find out more about which cookies we use, how they work and how you can control your cookie options).

Marketing materials are sent electronically, by post and we may occasionally call you.

We use targeted advertising on our websites to display advertisements that are relevant to what we believe are your interests. In order to deliver relevant advertisements, we use third parties to deliver cookies that collect information about your IP address and how you interact with our sites (e.g. browsing information, which articles you have read etc.). This data is used by the third parties to determine which advertisements may be of interest to you.

We may also share your personal data with third parties to deliver targeted advertising to you on other websites (e.g. LinkedIn Ads, Twitter Tailored Audiences or Facebook Custom Audiences). This could include your email address, cookie data, and information obtained from third parties. Third party cookies may also be used to enable us to target advertisements to you on other websites that you visit.

We occasionally use the services of trusted third parties in order to ensure that the personal data we use for advertising and marketing purposes is accurate and up-to-date. To do this, we transfer personal data of individual leads (such as name, email, company name/employer, job title, location, likeness, and phone number) to these third parties who conduct research to verify the data – primarily against public information.

We also may use algorithmic software technology to help us improve the quality and relevance of marketing activities. The personal data analyzed by the software includes email address, phone number, company name/employer, job title, likeness, address, purchase history and account information. This allows us to provide meaningful offers that are relevant to your specific profile.

We want to understand the needs of our readers and customers. We may therefore use the information you provide us – including your name and contact details – to contact you to request your feedback, or to participate in our customer and market research.

Some of the pages on our group websites may include message boards, blogs or other facilities for generating content from users. Any information that is disclosed in these areas becomes public information and you should always be careful when deciding to post any personal data. User generated content is also subject to our Terms and Conditions of Use (the “Terms”).

If we sell a business or assets we may need to disclose your personal data to the prospective buyer of such business or assets.

If Coasis, or any of our group companies, is sold or sells assets or is acquired by a third party, your personal data will be acquired by that third party. A transfer of your personal data in these circumstances would be necessary so that the services you have contracted for can still be delivered, or so that you can continue to enjoy the benefits of our free products and services. You will receive notice if a new controller assumes responsibility for your personal data.

We may disclose your personal data to other third parties in the following situations:

To third party partners who help us by providing services such as technology, marketing, advisory or other services. These third parties only receive encrypted data and may only process personal data to provide those services to us.

Where we are required by law or regulation to do so. In each case we will seek, where practicable, to minimize the amount of data that is disclosed.

If required to protect the rights and interests of other users and/or Coasis and its affiliates (including our employees, agents and contractors), or as otherwise set out in the Terms. This may include exchanging information with other companies and organizations for the purposes of fraud protection.

We may include small pixel tags (small image files) within the emails we send you in order to determine whether our emails are opened and/or whether the hyperlinks inside our emails are clicked through. We may also collect browser, location and the device used to engage with our email communications. This information allows us to better understand whether we are meeting our users' needs and how we can improve our communications. No other information is collected. You can opt out of receiving our direct marketing emails either by following the instructions in each email, or by contacting us (see the "Who We Are" section of this Privacy Policy).

Some Coasis group companies may now or in the future be based in or outside the European Economic Area (EEA). If we have companies within the EEA and you have consented to being contacted by our group companies outside of the EEA, then the transfer of your personal data may be made according to the terms of an international data sharing agreement that contains obligations approved by European data protection regulators. Any of our group companies that receive your personal data will be co-controllers of that data, which means they may determine how they process your personal data – although they may only use it for the purposes for which it was shared, unless you are informed of new or additional processing activities.

We may also transfer personal data to third party service providers as described in this Privacy Policy which are located outside the EEA. Where we conduct these transfers, we take all steps necessary to ensure that your data is treated securely and in accordance with applicable privacy legislation, either by only sending your personal data to jurisdictions that provide an adequate degree of legal protection for your data or by imposing approved contractual terms on these third parties.

We may generate a data retention policy to provide that we do not use or store your personal data for longer than necessary. In any such policy we will consider the following issues to determine retention periods:

- Guidance from the appropriate regulatory agencies, or industry best practice recommendations;

- The business rationale for collection and expiry of the purpose for which personal data was collected;

- Our ongoing ability to ensure the accuracy of the data; and

- Legal and regulatory requirements.

We may occasionally need to keep personal data for either shorter or longer periods than specified in our retention policy. In such circumstances, application of the retention period to the data will be temporarily

suspended. The suspension of an applicable retention period will be carried out in a manner that is designed to address the rights and interests of the persons concerned.

Until we develop an online presence to do so you may indicate your data and privacy preferences to us by contacting us as provided above. Once we develop the online presence you will be able manage settings to select the topics that are of interest to you so that we can send you publications and information about our products and services that are especially relevant to you.

You have certain rights in relation to your personal data which include the following:

You may request access to any personal data of yours for which Coasis is responsible as controller. Unless there are legal or regulatory reasons for not doing so, we will confirm whether we process any of your personal data and if we do, we will provide you with the following information: the purposes of the processing, the categories of personal data, any recipients of your personal data, the applicable retention period and the data source. Copies of your personal data will be made available to you in a structured, machine-readable format.

You may also request that we transfer the personal data that you have submitted to us, to another controller, where it is technically feasible for us to do so.

If you have consented to our processing of your personal data, or if we are processing your personal data as provided in this Privacy Policy or in order to fulfil our contractual obligations to you, then you can submit a request that we transfer your personal data to another data controller.

You have the right to request that Coasis rectify any errors in the personal data that we process. In some circumstances, you may also be able to ask for the erasure of personal data, and/or request that the processing of your personal data be restricted. You may also object to the processing of your personal data for sales or marketing purposes.

To exercise any of these rights, please contact us as provided above. We may need to check your identity prior to processing a request. We will do our best to respond to any questions and address any of your concerns.

Coasis is committed to keeping your personal data secure and we will take appropriate technical and organizational measures to protect personal data of yours that we have from loss, unauthorized use, disclosure or destruction. Although we do our best to protect your personal data, we cannot guarantee that any transmission of data is without risk. We have therefore implemented information security policies and rules, staff training on information security, and technical measures to ensure the integrity of data that we have under our control. We will not be responsible for the security of data held by third parties, even if they are performing services for us.

All our employees, contractors and data processors (i.e. those third parties that process personal data on our behalf) are required to keep such data confidential and not to use it for any purpose other than the performance of services we have requested.

Our site may contain links to other websites – including, for example, providers of payment processing services. Coasis is not responsible for the privacy and data collection practices of third party sites and we therefore recommend that you review the privacy policies and terms of service of each site you visit.

This Privacy Policy, and all matters relating hereto shall be governed by, and construed in accordance with, the laws of the State of Texas (without giving effect to the choice of law principles thereof). Any

action based on or arising out of this Privacy Policy shall be brought and maintained exclusively in any state or federal court, in each case located in Dallas County, the State of Texas. If any provision this Privacy Policy is invalid, illegal or unenforceable in any jurisdiction, such invalidity, illegality or unenforceability shall not affect any other term or provision this Privacy Policy or invalidate or render unenforceable such term or provision in any other jurisdiction.

COOKIES

Revised January 13, 2019

This explains what cookies are, how we use them on this website or other websites of Coasis Coalition Companies PB LLC and its affiliates, including Coasis Coalition Conferences PB LLC (collectively, “Coasis”, “us”, “our” or “we”), and your options for controlling them (the “Sites”).

Please note not all the cookies listed here will necessarily be used on each our Sites. We will display a cookie prompt once when you visit each of our Sites. If you send us a request as explained in the table below, this will apply to your use of all our Sites, so you only need to make one request.

WHAT ARE COOKIES?

Cookies are pieces of information which include a unique reference code that a website transfers to your device to store and sometimes track information about you. A number of cookies we use last only for the duration of your web session (“session cookies”) and expire when you close your browser. Other cookies are used, for example, to remember you when you return to the site and will last for longer (“persistent cookies”). Cookies cannot be used to run programs or deliver viruses to your computer. They are uniquely assigned to your device and are sent back to the originating website on each subsequent visit (if they last longer than a web session) or to another website that recognizes that cookie.

Some of the cookies used by our sites are set by us, and some are set by third parties who are delivering services (such as interest-based advertising and web analytics) on our behalf.

WHAT DO WE USE COOKIES FOR?

Some cookies are essential to enable you to move around the website and use its features, such as accessing secure areas of the website or areas with paid-for content. Without these cookies, services you have asked for, like shopping baskets, cannot be provided. Because such cookies are essential for using a website, these cookies cannot be turned off without severely affecting your use of the website.

Other cookies perform various functions, as the table below explains, together with your options for controlling them.

Some cookies may also be controlled by using your web browser settings. Most web browsers automatically accept cookies but, if you prefer, you can change your browser to prevent that or to notify you each time a cookie is set.

You can also learn more about cookies in general by visiting www.allaboutcookies.org which includes additional useful information on cookies and how to block cookies using different types of browser.

These terms, and all matters relating hereto shall be governed by, and construed in accordance with, the laws of the State of Texas (without giving effect to the choice of law principles thereof). Any action based on or arising out of these Terms shall be brought and maintained exclusively in any state or federal court, in each case located in Dallas County, the State of Texas.