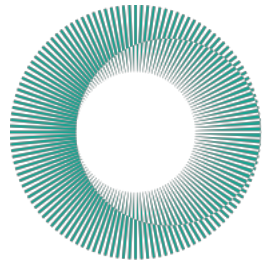


# Sponsorship Prospectus



**coasis** coalition

## **Coasis Coalition Opportunity Zone SuperConference**

An Opportunity Zone Education, Strategy, Community Building and  
Business Development and Investment Conference

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Coasis Coalition Opportunity Zone SuperConference draws fund managers, investors and other professionals nation-wide on April 2-4, 2019 to Dallas to participate in a high-level educational and strategic community and business development conference dedicated to Opportunity Zone investing.

The Conference is being held at the Plano Event Center, which can seat more than 2,000 attendees and accommodate more than 100 exhibitors. Attendees will hail from across the country and from a wide range of businesses and professions. The Conference VIP Dinner is the evening of April 2 and the main Conference activities begin the afternoon of April 3 extending through April 4. Exhibitor set-up is the morning of April 3.

The Conference will be both an educational event and an opportunity to network and exchange ideas with those operating at the cutting edge of Opportunity Zone investing innovation. In addition to Conference-wide presentations and panels, special features include more than a dozen breakout rooms for specialized and other focused sponsor presentations to investors and other important Opportunity Zone constituents.

**3-Day Event**

**April 2, 2019 - VIP Dinner**

**April 3-4, 2019 - Conference**

## Attendees Will:

- Learn the history and substantial tax benefits of Opportunity Zone investing
- Gain skills to structure Opportunity Zone Investment Funds
- Discover methods to manage tax, legal and business issues
- Discover how to combine other incentives with Opportunity Zone Investments
- Investigate structures and strategies employed for Opportunity Zone Investments
- Learn how federal, state and local agencies are leveraging Opportunity Zone Investment
- Learn partnering techniques with NGOs and non-profits focused on Low Income Communities
- Meet Qualified Opportunity Fund sponsors, investors and service providers
- Network with leaders in the Opportunity Zone ecosystem

## Who Will be Attending?

Fund  
Sponsor

Investor

Lender

Real Estate  
Developer

Service  
Provider

Economic  
Development  
Organization

Venture  
Stage  
Company

Expanding  
Company

YOUR  
COMPANY

## The Venue



### The Plano Event Center

2000 East Spring Creek Parkway  
Plano, Texas 75074

Coasis Coalition Opportunity Zone SuperConference will be held at the Plano Event Center, an event facility minutes from the Dallas/Fort Worth International Airport and several nearby hotels. The main ballroom seats more than 2,000 people and there are more than a dozen breakout rooms surrounding it.

# Diamond Sponsor

## \$35,000

The Diamond Sponsor will be featured as such prominently on the Conference website and in other communications.

In addition, the Diamond Sponsor will be entitled to:

- During the entire Conference exclusive access to a separate “Basic Private Room”, (which may be upgraded – see Private Presentation Opportunities below) floor-planned by and in the discretion and design of the Sponsor, as a “Diamond Sponsor Lounge”, including for the purposes of private meetings and other purposes in the discretion of the Sponsor
- 4 general contiguous exhibit spaces located where attendees enter the Main Exhibitor Hall
- Entitled to chair 1 panel and have an additional 2 panelists on those or any other 2 panels, each as available
- 1 Conference bag insert
- Full page profile as provided by Sponsor in Conference pamphlet
- Prominent reference(s) to Sponsor on Conference website with link(s) to the Sponsor’s website
- References to the Sponsor throughout the Conference facilities
- Verbal recognition of Sponsor status in introductory and closing comments and at other opportunities
- Recognition of Sponsor in printed Conference materials
- Access to the attendee email list prior to and after the Conference
- 8 VIP attendee tickets to the Conference
- 8 Standard attendee tickets to the Conference
- 25% Standard and VIP attendee discount for additional Conference tickets
- Recognition on social media
- Access to online Conference sponsor ecosystem for discretionary updates to Sponsor presence up to date of Conference
- Copy of video recordings of any sessions in which the Sponsor personnel participate

# Platinum Sponsor

## \$25,000

Each Platinum Sponsor will be entitled to:

- 2 one-hour presentation opportunities in separate “Basic Private Room” (which may be upgraded – see Private Presentation Opportunities below)
- 2 contiguous exhibit spaces toward the front of the Main Exhibitor Hall chosen on a first come, first served basis
- Entitled to chair to 1 panel and have 1 additional panelist on that or any other panel
- 1 Conference bag insert
- Full page profile as provided by Platinum Sponsor in Conference pamphlet
- Prominent reference(s) to Platinum Sponsor on Conference website with link to the Sponsor’s website
- References to the Platinum Sponsor throughout the Conference facilities
- Verbal recognition of Platinum Sponsor status in introductory and closing comments and at other opportunities
- Recognition of Platinum Sponsor in printed Conference materials
- Access to the attendee email list prior to and after the Conference
- 4 VIP attendee tickets to the Conference
- 4 Standard attendee tickets to the Conference
- 20% Standard & VIP attendee discount for additional Conference tickets
- Recognition on social media
- Access to online Conference sponsor ecosystem for discretionary updates to Platinum Sponsor presence up to date of Conference
- Copy of video recordings of any sessions in which the Sponsor personnel participate

# Gold Sponsor

## \$10,000

Each Gold Sponsor will be entitled to:

- 1 one-hour presentation opportunity in separate “Basic Private Room” (which may be upgraded – see Private Presentation Opportunities below)
- 1 general exhibit space in an advantage area of the Main Exhibitor Hall chosen on first come, first served basis
- 1 panel moderator or 1 panelist on that or any other panel, as available
- 1 Conference bag insert (e.g. offering one-pager, company intro materials)
- Full page profile as provided by Gold Sponsor in Conference pamphlet
- Prominent reference(s) to Gold Sponsor on Conference website with link to the Sponsor’s website
- References to the Gold Sponsor throughout the Conference facilities
- Verbal recognition of Gold Sponsor status in introductory and closing comments and at other opportunities
- Recognition of Gold Sponsor in printed Conference materials
- Access to the attendee email list prior to and after the Conference
- 3 VIP attendee tickets to the Conference
- 3 Standard attendee tickets to the Conference
- 15% Standard & VIP attendee discount for additional Conference tickets
- Recognition on social media
- Access to online Conference sponsor ecosystem for discretionary updates to Gold Sponsor presence up to date of Conference
- Copy of video recordings of any sessions in which Gold Sponsor personnel participate



# VIP Lounge Sponsor

## \$20,000

The two VIP Lounge Sponsors will be entitled to:

- Sponsoring and branding of one-half of the VIP Lounge located in the luxuriously-sized Windhaven Room (3,556 square feet space divided between the 2 VIP Lounge Sponsors)
- Preference as to 1 available moderator or panelist opportunity
- 1 Conference bag insert
- Full page presence in Conference pamphlet
- Reference(s) as Sponsor on Conference website with link to Sponsor's website
- References as Sponsor throughout the Conference facilities
- Verbal recognition of Sponsor status
- Recognition as Sponsor in printed Conference materials
- Access to the attendee email list prior to and after the Conference
- 2 VIP attendee tickets to the Conference
- 2 Standard attendee tickets to the Conference
- 15% Standard and VIP attendee discount for additional Conference tickets
- Recognition on social media
- Access to online Conference sponsor ecosystem for discretionary updates to Sponsor presence up to date of Conference
- Copy of video recordings of any sessions in which Sponsor personnel participate

# VIP Party Sponsor

## \$10,000

The VIP Party Sponsor will be entitled to:

- Featured as the VIP Party Sponsor on the applicable party facilities
- 1 general exhibit space, chosen on first come, first served basis
- Preference as to available panelist opportunities
- 1 Conference bag insert
- Full page presence in Conference pamphlet
- Reference(s) as Sponsor on Conference website with link to Sponsor's website
- References as Sponsor throughout the Conference facilities
- Verbal recognition of Sponsor status
- Recognition as Sponsor in printed Conference materials
- Access to the attendee email list prior to and after the Conference
- 2 VIP attendee tickets to the Conference
- 2 Standard attendee tickets to the Conference
- 15% Standard and VIP attendee discount for additional Conference tickets
- Recognition on social media
- Access to online Conference sponsor ecosystem for discretionary updates to Sponsor presence up to date of Conference
- Copy of video recordings of any sessions in which Sponsor personnel participate

# Lunch Sponsor

## \$7,500

(1 sponsors for each lunch – total 2)

Each Lunch Sponsor will be entitled to:

- Featured as the Lunch Sponsor on the applicable lunch service tables
- 1 general exhibit space, chosen on first come, first served basis
- Preference as to available panelist opportunities
- 1 Conference bag insert
- Half page presence in Conference pamphlet
- Reference(s) as Sponsor on Conference website with link to Sponsor's website
- References as Sponsor throughout the Conference facilities
- Verbal recognition of Sponsor status
- Recognition as Sponsor in printed Conference materials
- Access to the attendee email list prior to and after the Conference
- 1 VIP attendee ticket to the Conference
- 1 Standard attendee ticket to the Conference
- 10% Standard and VIP attendee discount for additional Conference tickets
- Recognition on social media
- Access to online Conference sponsor ecosystem for discretionary updates to Sponsor presence up to date of Conference
- Copy of video recordings of any sessions in which Sponsor personnel participate

# Breakfast Sponsor

## \$6,000

(2 sponsors for each of 2 breakfasts – total 4)

Each Breakfast Sponsor will be entitled to:

- Featured as the Breakfast Sponsor on the applicable breakfast service tables
- 1 general exhibit space, chosen on first come, first served basis
- Preference as to available panelist opportunities
- 1 Conference bag insert
- Half page presence in Conference pamphlet
- Reference(s) as Sponsor on Conference website with link to Sponsor's website
- References as Sponsor throughout the Conference facilities
- Verbal recognition of Sponsor status
- Recognition as Sponsor in printed Conference materials
- Access to the attendee email list prior to and after the Conference
- 1 VIP attendee ticket to the Conference
- 1 Standard attendee ticket to the Conference
- 10% Standard and VIP attendee discount for additional Conference tickets
- Recognition on social media
- Access to online Conference sponsor ecosystem for discretionary updates to Sponsor presence up to date of Conference
- Copy of video recordings of any sessions in which Sponsor personnel participate

# Standard/Exhibitor Sponsor

## \$5,000

Each Exhibitor Sponsor will be entitled to:

- 1 general exhibit space among the areas designated for Standard/Exhibitor Sponsors, chosen on first come, first served basis
- Preference as to available panelist opportunities
- 1 Conference bag insert
- Quarter page presence in Conference pamphlet
- Reference(s) as Sponsor on Conference website with link to Sponsor's website
- References as Sponsor throughout the Conference facilities
- Verbal recognition of Sponsor status
- Recognition as Sponsor in printed Conference materials
- Access to the attendee email list prior to and after the Conference
- 1 VIP attendee ticket to the Conference
- 1 Standard attendee ticket to the Conference
- 10% Standard and VIP attendee discount for additional Conference tickets
- Recognition on social media
- Access to online Conference sponsor ecosystem for discretionary updates to Sponsor presence up to date of Conference
- Copy of video recordings of any sessions in which Sponsor personnel participate

# Private Presentation Opportunities

(available to Sponsors only)

**Board Room – \$1,000 per hour\***

**Basic Room – \$1,500 per hour\***

**Upsized Room – \$2,000 per hour\***

**Largest Room – \$2,500 per hour\***

**Add \$1,000 per hour\* for video recording of your presentation  
and electronic delivery of it to you**

The Conference facility has number of classroom presentation rooms convenient to the main conference rooms. These are made available for private presentations, whether one-on-one or to larger groups, from 7 am through 6 pm April 3 and 4. The Conference is designed to attract potential Opportunity Zone investors and provide them a discounted attendee fee. These classrooms will be very useful for fund sponsor presentations, law firm, accounting firm and service company presentations.

- The Board Room is approximately 200 sq. ft. and accommodates up to 10 persons in a boardroom seating arrangement.
- Basic Presentation Rooms are approximately 540 sq. ft. and accommodate up to 40 persons in theater seating. These are Sunny Slope I and II, and Fairview I and II.
- Upsized Presentation Rooms are approximately 570 sq. ft. and accommodate up to 50 persons in theater seating. These are Lavon, Hillhaven and Shady Grove.
- Largest Presentation Rooms are approximately 925 sq. ft. and accommodate up to 60 persons in theater seating. These are Northbrook I, II and III.

By moving aside temporary walls these rooms may be expanded to as large as 2,800 sq. ft. and would accommodate up to 240 persons in theater seating arrangements.

These presentation rooms are reserved on a first-come, first served basis. All capacity data is from the event hosts and are approximate.

\* An "hour" period is from the top of the hour and running for a period of 10 minutes before the next user of the room is to present, thus allowing transition from one presentation to the next. While we will police so far as we can that 50-minute period timing variations may occur that will need to be accommodated and, therefore, the 50-minute period is approximate. We ask all private presentation presenters to be respectful of each other and be timely to accommodate each presentation's timing. While user's of presentation rooms may initially choose or be allocated certain rooms and time slots we reserve the right to reorganize these; provided that we will not reorganize a user's to a smaller room without the user's consent.

## **Lanyard Sponsor**

**\$7,000**

The Lanyard Sponsorship guarantees that for the duration of the conference every conference attendee will be wearing your logo around their neck. In addition to your logo on a 0.75-inch lanyard you receive all the benefits of a Standard/Exhibitor Sponsor.

## **Program Sponsor**

**\$7,000**

The Program Sponsorship guarantees that for the duration of the conference every conference attendee will be holding the Conference printed program containing your logo. In addition to your logo on the cover and back of the Conference printed program you receive all the benefits of a Standard/Exhibitor Sponsor.

## **Wi-Fi Sponsor**

**\$7,000**

The Wi-Fi Sponsorship provides for high-speed internet at the Conference and guarantees each attendee will view the Sponsor's branding as the attendee logs on to the Wi-Fi. In addition to your branding on the Wi-Fi log in you receive all the benefits of a Standard/Exhibitor Sponsor.

## **Bag Insert Sponsor (10 available)**

**\$1,000**

Have promotional material or a giveaway you want in the hands of any Conference attendee? We can make that happen for you. This includes one paper promotion piece or a giveaway in the official Conference bag given to every attendee.

This is an “add-on” feature chosen by parties purchasing other Sponsorships.



## Community Sponsors and Partners

The Conference actively partners with Local Governments, Non-Profits, NGOs, Foundations, Community Development Enterprises and Other support groups that seek to advance Opportunity Zone Investment. Community Sponsors support the conference with a \$5,000 sponsor payment. Community Partners do not provide financial support but engage in mutually supportive arrangements with the Conference. The following summarizes these two opportunities.

# Community Sponsor

## \$5,000

- 1 general exhibit space as available
- Entitled to chair the Community-oriented panel or have 1 panelist, on that panel, as available on a first-come, first-served basis
- 1 Conference bag insert
- Quarter page profile as provided by the Community Sponsor in Conference pamphlet
- Prominent reference(s) to Community Sponsor on Conference website with link to the Community Sponsor's website
- References to the Community Sponsor at the Conference facilities
- Verbal recognition of Community Sponsor status
- Recognition of the Community Sponsor in printed Conference materials
- Access to the attendee email list prior to and after the Conference
- 1 VIP attendee tickets to the Conference
- 1 Standard attendee tickets to the Conference
- 30% Standard and VIP attendee discount for additional Conference tickets
- Recognition on social media
- Copy of video recordings of any sessions in which Community Sponsor personnel participate

The Community Sponsor also does the following:

- Lists the Conference as a Community Sponsor on its website
- Allows distribution of the Conference flyers at its location and its events
- Promotes the Conference to its members with a listing on its calendar of events page(s) and other relevant systems
- Promotes the Conference through one or more email blasts to its members and/or stakeholders and other targeted announcements to its members and/or stakeholders

# Community Partner

# \$0

The Community Partner package does not involve any exchange of monies or other remuneration. It is solely an in-kind partnership, with the following arrangements:

- 2 Standard tickets
- 15% Standard and VIP attendee discount for additional Conference tickets
- Recognition on social media
- Logo on conference website
- Logo on printed conference agenda

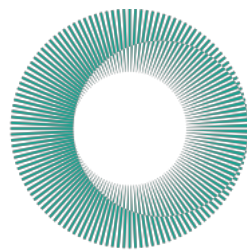
In return, the Community Partner does the following:

- Lists the Conference as a Community Partner on its website
- Allows distribution of the Conference flyers at its location and its events
- Promotes the Conference to its members with a listing on its calendar of events page(s) and other relevant systems
- Promotes the Conference through one or more email blasts to its members and/or stakeholders and other targeted announcements to its members and/or stakeholders

## Let's Talk Sponsorship...

If you've made a final decision on a sponsorship level or need clarification on any aspect of sponsorship, reach out to us by sending an email to [sponsorship@coasiscoalition.com](mailto:sponsorship@coasiscoalition.com).

For detailed Conference information, visit [www.opportunityzonesuperconference.com](http://www.opportunityzonesuperconference.com).



**coasis** coalition

## Opportunity Zone SuperConference